



**NEW VISIONS**  
**TECHNICAL SOLUTIONS**  
*creativity reimagined*

# CAPABILITY STATEMENT

DUNS: 187598425 | CAGE: 382J2 | UEI: HNG3G4KBL4W6



## ABOUT US

New Visions Technical Solutions is a versatile creative agency specializing in graphic design, web design, portrait, headshot and commercial photography and eLearning course design. We are skilled, professional, and passionate about our craft. We bring ideas to life and help businesses thrive in the digital landscape. From captivating visuals to immersive eLearning experiences, we blend aesthetics with functionality to deliver exceptional results. Our commitment to excellence, attention to detail, and collaborative approach enable us to create tailored solutions that meet the unique needs of our clients. Whether you're looking for a stunning brand identity, a user-friendly website, striking imagery, engaging eLearning courses, or captivating videos, we have the expertise to transform your vision into reality. Partner with us to unlock the power of creativity and elevate your brand to new heights.

## NAICS CODES

**541430** Graphic Design Services

**541511** Web Design Services

**541922** Portrait, Headshot, Product Photography Services

**512191** Video Post-Production Services

**611420** e-Learning Course

**611710** Design Services

## CERTIFICATIONS

Small Business Enterprise (SBE)

Minority Business Enterprise (MBE)

Local Small Business (LSB)

Disadvantaged Business Enterprise (DBE)



## CORE COMPETENCIES

### Adobe Creative Suite

- Photoshop, Illustrator, InDesign, Premiere Pro

### Innovative Marketing Design

- Print & Digital Graphics
- Pitch Deck Design, Infographics

### Brand Identity & Imagery

- Logo & Identity Design
- Headshot, Portrait, Product & Brand Photography

### Standout Web Presence

- WordPress Website Design
- Social Media Imagery

## PAST PERFORMANCE

### Self-Employed Freelance Contractor 02/2006 – Present

- We have a proven track record of delivering high-quality graphics and websites for religious organizations. These graphics and websites effectively communicate the values and mission of these organizations providing engaging user experiences and attracted in-person visitors.
- We have collaborated with FedEx HR Services and Diversity as a past vendor, where we demonstrated our expertise in developing pages on their HR intranet, creating graphics, and editing video for the AAN. We were selected by FedEx Services to assist in modifying the pay bands of their salary calculator system. Our solutions contributed to enhancing employee experience and streamlined internal processes.
- We edited, captioned, encoded, and delivered videos via FTP for a local church to be shown on a national TV network.

## DIFFERENTIATORS

- Creative Excellence
- Unique Designs
- Versatility
- Commitment to Client Satisfaction
- Over 17 Years of Experience
- Efficient
- Customized Approach
- Technical Proficiency

## POINT OF CONTACT

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Home Base: Memphis, TN  
 Work Area: Nationwide